



Freshwater Ecology

Dear Lehigh Valley Municipality,

The Sixth Lehigh Valley Watershed Conference is scheduled for **Tuesday, October 13, 2015** and the Conference Planning Committee would like to extend an invitation to Lehigh Valley businesses, local governments, and organizations to become sponsors. This year's conference theme is ***Freshwater Ecology***, which will provide a focus on understanding and protecting our freshwater environments and the organisms that live in them. The conference will be held at **Lehigh University's STEPS Building, 1 West Packer Avenue, Bethlehem, Pennsylvania**.

The previous five Lehigh Valley Watershed Conferences have been great successes, with well over 200 participants: watershed groups, municipal officials, educators, scientists, technical experts, agency and industry representatives. This year's conference will feature a repeat of the very popular macroinvertebrate laboratory, and an afternoon on-site headwaters field trip up the mountain to explore current field research. New this year will be a *conference track specifically for the professional landscaping community*. Lehigh's Department of Earth & Environmental Sciences is also sponsoring an afternoon networking reception to connect conference sponsors with Lehigh University students about employment and internship possibilities. The conference's keynote speaker will be Dr. Dorothy Merritts of Franklin and Marshall College, who will talk about the natural and human history of Pennsylvania streams, and present perspectives on restoration in the future. We anticipate an information-filled, high-energy day!

Please consider our invitation to be an event sponsor for the Sixth Lehigh Valley Watershed Conference. Sponsorship opportunities are listed on the back of this letter. To become a sponsor, please contact Jim Wilson, at the Northampton County Conservation District, at 610-829-6278. In order to have your logo included in the conference materials, please respond before June 30, 2015.

We look forward to your participation in the 2015 Lehigh Valley Watershed Conference, and in working toward the stewardship of the land and water resources of the Lehigh Valley.

Sincerely,

Jim Wilson

For the Planning Committee, Lehigh Valley Watershed Conference

Lehigh Valley Watershed Conference 2015

Event Sponsorship Opportunities & Benefits

\$2,500 **River Sponsorship** includes listing of logo in conference program; announcement of sponsor at event; signs listing sponsors at each table; two conference registrations; and one six-foot display table.

\$1,000 **Creek Sponsorship** includes listing of logo in conference program; announcement of sponsor at event; signs listing sponsors at each table; one conference registration; and one six-foot display table.

\$500 **Run Sponsorship** includes listing of logo in conference program; signs listing sponsors at the reception tables; one conference registration, and one six-foot display table.

\$250 **Spring Sponsorship** includes listing of logo in conference program; signs listing sponsors at the reception tables; and one conference registration.

Opportunities exist for additional sponsors for our Student Networking Reception. At the end of the day, we are going to provide food and appetizers and a chance for students to connect with our speakers and with our sponsors. If you are interested in co-sponsoring that event with Lehigh's EES Department, or in sponsoring the attendance of college students to the conference, please contact us directly.

Sponsorship checks should be made out to the **Watershed Coalition of the Lehigh Valley**, with "Lehigh Valley Watershed Conference Sponsorship" noted on the check. **Sponsors are required to register their organizational attendees and their display tables on the Eventbrite website for the Watershed Conference.** All contributions should be sent to:

Watershed Coalition of the Lehigh Valley
c/o NCCD
14 Gracedale Avenue
Nazareth, PA, 18064

In order to include your organization's logo on the conference materials, we will need a high-quality digital copy of your organization's logo. Logos should be emailed to Keri Maxfield at kmax@enter.net. Event organizers will contact you regarding online registration for your attendees.